



SOLUTION BRIEF

AI Anytime, Anywhere: Unlocking Better Decisions With Your Data

Top Data Barriers

- **Unproductive Processes:** How can you free up time spent wrangling data to focus on gaining insights?
- **Consumer Privacy Concerns:** How can you maintain compliance with GDPR, CCPA, and other regulations?
- **Rising Cyber Threats:** With cybercrimes increasing 300% (FBI) since the pandemic began, how can you protect your organization's data?

Data: The Key to Business Transformation

The most forward-thinking and innovative organizations, including Apple, Google, Netflix, and even the U.S. Department of Defense (DOD), prioritize analytics and artificial intelligence (AI) as their primary engines of growth. With 75% of executives surveyed believing that they must scale AI or risk going out of business by 2025 (Accenture), leaders across the private sector are adopting this mindset too.

Data, the fuel for AI and analytics, has been a barrier for non-digitally native companies. How do you address consumer privacy concerns? Is data in the right format? How can you aggregate datasets distributed across multiple platforms? What is the best way to prevent cybersecurity and other risks?

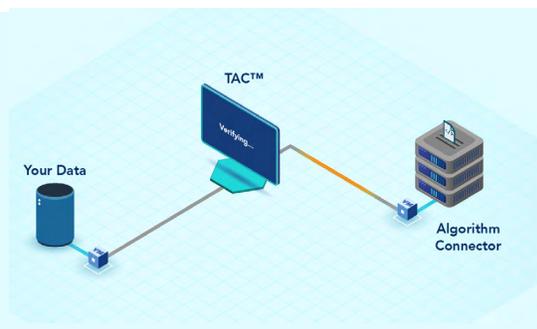
The result across both public and private sectors is that AI and analytics efforts often take longer than they should. This is where the latest advances in privacy-enhancing technologies can take your business to the next level.

Overcoming Data Barriers to Enter a New Era of Business

Major governments and global companies alike turn to VIA's Trusted Analytics Chain™ (TAC™) to overcome the barriers to AI adoption and achieve digital transformation. TAC is a privacy-enhancing platform that makes previously trapped data analyzable. TAC enables the private, secure usage of power data without data transfer, while automating data transformation **100x** faster than traditional data science approaches. The result is reduced costs and complexity, and increased data security and privacy.

Serving as the bridge to bring AI solutions to data, VIA's TAC platform makes data available without the need for expensive data centralization efforts and provides access to trapped data anytime, anywhere for secure collaboration and analysis.

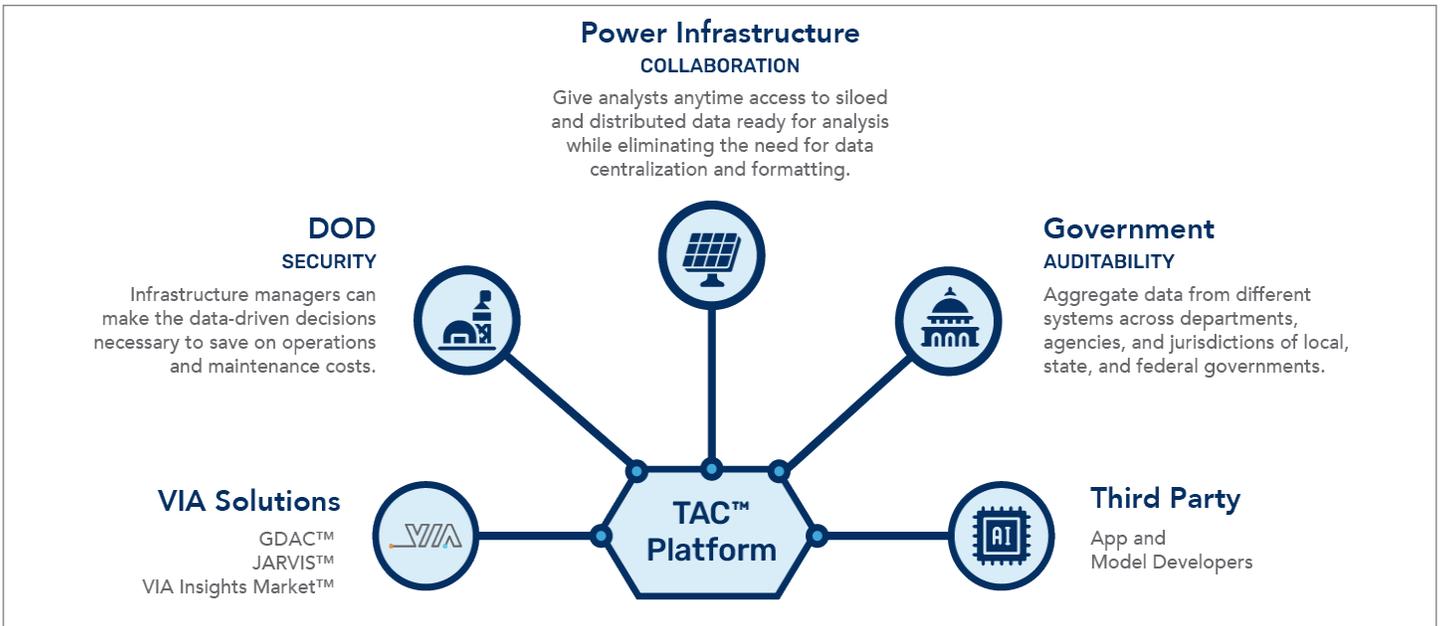
- **Speed:** TAC automates your data transformation 100x faster than traditional data science approaches.
- **Simplicity:** There is no need to centralize or manually format your data. TAC uses smart contracts to govern rules agreed between data owners and analysts. Queries that are not explicitly allowed are not forwarded to the data owner for execution. TAC provides multiple, easy-to-use, user interfaces to create smart contracts and monitor compliance.
- **Security:** Solving the regulatory dilemma of sharing information while maintaining privacy, TAC automates and controls the exchange of algorithms and analysis results. Groups within your organization, and outside of it, can create larger datasets for more rigorous analysis and insights while maintaining the privacy and security of each group's data. With TAC, your business' data remains in your possession at all times.



TAC™ is the bridge between AI solutions and data.

Securing The Future: One Platform to Solve Your Hardest Problems

TAC is a digital platform, future-proofing businesses across industries to enable secure control of any combination of data sources and analysis among multiple collaborators.



By the Numbers

- TAC has **8 issued and more than 10 pending** U.S. patents.
- With TAC, data ingestion is automated **100x faster** than traditional software coding approaches.
- TAC uses the **first and only** blockchain in the world that is DOD cybersecurity approved.
- TAC supports the delivery of **\$200B** in energy to more than **100M** customers through collaboration with government, regulators, and power companies. It has also supported over **\$200M** in infrastructure decisions for the DOD in the past year alone.
- From **several office locations** based in North America and Europe, VIA serves organizations across the globe.

Want to learn more?
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Our Innovation Partners



Our Customers

About VIA

90% of the world's data is trapped. VIA makes it accessible. Trusted by leading government agencies and clean energy companies around the globe, VIA's secure, digital collaboration platform overcomes the most common barriers to AI: lack of data, data quality issues, and data privacy concerns. By bringing AI to data 100 times faster than alternatives and with the highest level of cybersecurity, VIA's platform is the driving force to make communities of all kinds cleaner, safer, and more equitable. VIA is headquartered in Somerville, Massachusetts, with a technology center in Montreal, Quebec, and a European office in Switzerland. For more information, please visit www.solvewithvia.com.



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